

Exam. Code : 103206

Subject Code : 1257

B.A./B.Sc. Semester—VI

MASS COMMUNICATION & VIDEO PRODUCTION
(Video Electronic Film Production)

Time Allowed—3 Hours] [Maximum Marks—80

SECTION—A

Note :—All questions are compulsory and carry 2 marks each.

1. Linear editing
2. Montage
3. Foley sounds
4. Single track recording
5. Narration
6. Trailers
7. Full page scripts
8. Keyhole journalism
9. Mirror effects
10. Location sounds. 2×10=20

SECTION-B

Note :—Attempt any **EIGHT** questions. Each question carries **5** marks.

1. Write a review of any film.
2. Is film criticism different from film appreciation ?
3. What is the meaning of video editing ? How has it changed over the years ?
4. What is included in audio special effects ?
5. How can video effects change the video production ?
6. Can there be a video production without narration ?
7. Discuss the basics of sound mixing.
8. What is the role of dubbing in video production ?
9. What are transitional devices in editing ?
10. Merchandising has also become part of film promotion and marketing. Comment. 8×5=40

SECTION-C

Note :—Attempt any **TWO** questions. All questions carry **10** marks.

1. List various kinds of special effects.
2. What do you mean by pre and post production mixing ?
3. Discuss some of the changing trends in film distribution.
4. What qualities are needed for film journalist ?

2×10=20